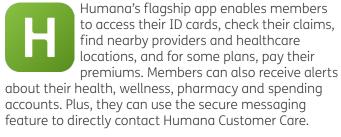
# Humana mobile apps

Mobile applications – apps – help Humana engage with people wherever they are. The company's goal with each app is to provide individuals with technology that can be personalized and customized to their health needs and well-being goals.

Here's a look at Humana apps available to the public through iTunes and Google Play:

## MyHumana



#### Cue by Humana



Cue is designed to take advantage of the Apple Watch by using simple nudges to remind users of small things they can do to be more healthy. These habits, include drink water, focus on your posture, and get

some fresh air, among others. These things are easy to do, yet are proven to improve well-being. Cue also allows individuals to track how many times in a row they've successfully completed a Cue, so they can see how they're doing at building healthy habits. (iTunes only.)

#### Humana Pharmacy



The Humana Pharmacy app is designed to help members manage prescriptions. Users can schedule refills, view orders, approve payments and track shipping. Humana Pharmacy also provides members

with reminders to maintain their medication schedules. Watch capability introduced in 2016.

#### HumanaVitality



The HumanaVitality app allows members to create their own health journey by joining challenges for healthy competition, earning rewards for maintaining their health and track their healthy habits.

The app compiles all a member's fitness information into one succinct view and has an average of 13,000 downloads each month.

#### **Humana Careers**



Humana Careers is designed to help external job-seekers stay up-to-date on news about career opportunities at Humana. The app allows users to view open roles and then apply, save and share jobs with others. They can also message

Humana Talent Acquisition with questions.

### MyHealth



This app is designed to help members who either have or are at risk of developing a chronic health conditions like hypertension, heart disease or diabetes. MyHealth provides a way for members to track,

manage and improve their health by self-reporting biometrics, such as blood pressure, weight, BMI and more. They can also use the app to share this information with doctors and caregivers.

"Our mobile strategy starts with our members. And, we are always working on ways to improve our mobile strategy at Humana and the way we interact with our members," says San Banerjee, director of digital consumer solutions for Humana's Digital Center of Excellence. "Currently, we are in the process of moving from simply having a mobile presence to engaging with our members through personalized mobile experiences that will ultimately help them meet their health goals."







