

Doctor On Demand worksite toolkit

In this kit, you'll find resources to help you promote and educate your employees about Doctor On Demand® by Included Health that is part of your Humana medical plan. You can use these resources in your employee communications, like a company intranet site, newsletters, benefit webinars, onboarding materials and more. This will help your employees understand the benefits of Doctor On Demand.

Why you should promote Doctor On Demand

Keeping Doctor On Demand top of mind with your employees may help reduce claims costs for your organization. Plus, employees who register with and use Doctor On Demand may save on copays for urgent care and emergency room visits.

Doctor On Demand provides virtual 24/7 nonemergency urgent care from the safety and convenience of home or from wherever Humana members may be. Cost to the member varies based on their plan, but their cost never exceeds \$57 per visit and may be less, saving them and you on the higher costs associated with retail clinics, urgent care centers and the emergency room. Mental health support is also available, by appointment, and cost will vary based on the medical plan.

For member communications

Quality care that's virtually there 24/7



Doctor On Demand is there for your everyday health needs

See a **board-certified doctor, psychiatrist or licensed therapist**—for nonemergency care—in minutes from your home, office or while you're traveling in the United States, from your smartphone, tablet or computer. It's easy.

For everyday health needs, Doctor On Demand® by Included Health usually costs less than a visit to the emergency room or urgent care.

Doctor On Demand	Cost	Doctor On Demand	Cost
 Everyday health concerns <ul style="list-style-type: none">• Colds, flu and sore throat• Urinary tract infections• Migraines• Common and seasonal allergies• Skin and eye problems• Prescriptions and refills• Labs and screenings	\$0-\$56	 Mental health services <ul style="list-style-type: none">• Depression• Stress• Anxiety• Talk therapy• Trauma• Other nonemergency mental health concerns	<i>The cost for a visit will vary based on your plan. You'll know the cost of your visit when you schedule your appointment.</i>

**Download the Doctor On Demand app today**

- 1 Go to the App Store or Google Play to get it on your smartphone or tablet. You can also visit [DoctorOnDemand.com/Humana](https://www.doctorondemand.com/humana).
- 2 Enter your health insurance information; select Humana and enter your group ID and member ID.
- 3 Enter a payment method (you'll always see your cost upfront).
- 4 See a doctor within minutes.



GCHJWKEN 1022

MEMBER FLYER

Use this flyer to help your employees understand how Doctor On Demand provides quality care for their everyday health needs 24/7.

[English](#) | [Spanish](#)



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GCHJWKEN 1022

WORKSITE POSTER

Hang this poster in break rooms or other high traffic areas to help keep Doctor On Demand top of mind for your employees.

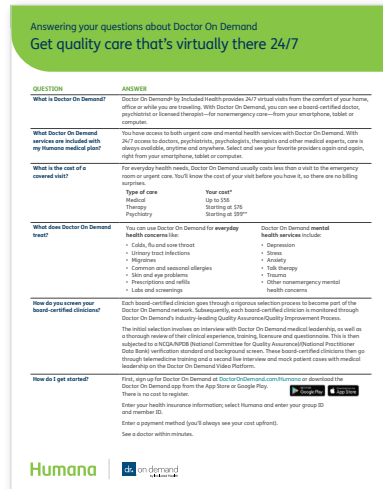
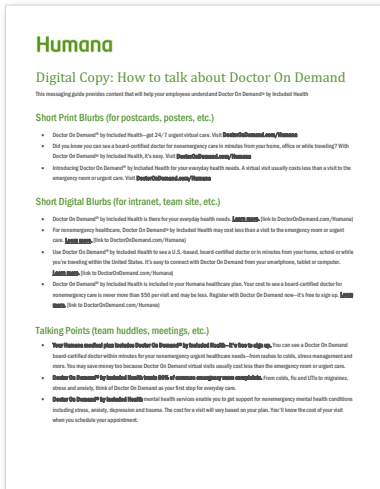
[English](#) | [Spanish](#)

Humana

dr. on demand
by Included Health

Doctor On Demand worksite toolkit (cont.)

For member communications (cont.)



INTRANET PROMOTION

You can place this tile on your intranet site and link it to <https://www.doctorondemand/humana>.

This will help encourage eligible employees to learn more about Doctor On Demand and register.

[English](#) | [Spanish](#)



DIGITAL CONTENT

Ready-to-use content for digital communications like your company intranet site, newsletters, team meetings and emails to employees.

[Download digital content](#)

MEMBER FAQs

This flyer includes answers to questions your employees may have about how Doctor On Demand works, access and cost.

[Download member FAQ flyer](#)

HOW IT WORKS VIDEO

Use this video to help employees understand Doctor On Demand services and how virtual care works.

[Watch Welcome to Doctor On Demand video](#)

MEMBER COMMUNICATION (sample emails)

Your employees will receive a regular cadence of emails from Humana introducing them to Doctor On Demand and encouraging them to visit the landing page to learn more and register. Each month, Humana will send informative reminder emails to members encouraging them to take advantage of their Doctor On Demand program or to register.

[Sample email 1](#) | [Sample email 2](#)

[View landing page](#)

