

# Go365 for Humana Healthy Horizons

We designed Go365 for Humana Healthy Horizons™ to help our members live and age well. Please share this information with your patients who have Humana Healthy Horizons™ in Florida and will benefit from enrolling into one or more of these programs. Your patients can enroll into a program on their own, or you can enroll them into a program on their behalf. Thank you for partnering with us on this initiative. We appreciate your help.

## To earn rewards, members must:

- Download the Go365 for Humana Healthy Horizons app from iTunes/Apple Shop or Google Play to a mobile device
- Create an account to access and engage in the program
  - Members who are 18 or older can register to create a Go365®
  - Parents or guardians of members under age 18 can create an account on behalf of the minor
  - Members must have their Medicaid Member ID

For members between the ages of 12 and 17, we **must** get verbal consent from a parent/guardian.

Members who have a [MyHumana](#) account can use the same login information to access Go365, after they download the app.

For each eligible Go365 activity completed, members can earn rewards and then redeem the rewards for gift cards in the Go365 in-app mall. Rewards earned through Go365® have no cash value and must be earned and redeemed prior to the reward expiration date.

Members can call Go365 at **888-225-4669 (TTY: 711)** to learn more.

## Members can qualify to earn rewards by enrolling in Go365 for Humana Healthy Horizons and then completing one or more healthy activities:

Programs/Interventions	Reward Criteria	Reward Amount
<b>Health Risk Assessment (HRA)</b> Available to all members Our members have 4 options to complete their HRA		
	<ul style="list-style-type: none"><li>• Complete and send the HRA back to us in the envelope they received in their welcome kit</li><li>• Call us at <b>855-351-7877 (TTY: 711)</b></li><li>• Download the Go365 for Humana Healthy Horizons app and complete the HRA</li><li>• Create <b>MyHumana</b> account at <a href="#">Humana.com/Registration</a> and complete and submit the HRA online</li></ul>	<b>\$20 in rewards</b> if completed by new members within 90 days of plan enrollment <b>\$10 in rewards</b> if completed by new members after 90 days <b>Reward available once per year</b>

Programs/Interventions	Reward Criteria	Reward Amount
<b>Adult Annual Wellness Visit with PCP</b> Available to new members 18 and older		
	Our members must visit their PCP within 90 days of enrollment in plan	<b>\$20 in rewards</b>
<b>COVID-19 Vaccination</b> Available to members 5 and older You must get two doses of the Moderna or Pfizer vaccine <b>or</b> one dose of the Johnson & Johnson vaccine to be fully vaccinated against COVID-19 and qualify for the reward		
	You must: <ul style="list-style-type: none"> <li>• Get a complete COVID-19 vaccination <b>and</b></li> <li>• Upload proof of vaccination to us via the Go365 for Humana Healthy Horizons app</li> </ul> <a href="#">Learn more about this activity and reward →</a>	<b>\$20 in rewards</b>
<b>Moms First Prenatal Postpartum Program<sup>1</sup></b> Available to members 13 and older <b>To enroll:</b> You or your patient can call us at <b>800-322-2758</b> ext. <b>1500290</b>		
<b>Enrollment in Moms First Prenatal Postpartum Program</b>	Our member must enroll in our Moms First Prenatal Postpartum Program.	<b>\$10 in rewards</b>
<b>Prenatal visit</b>	Our member must complete a prenatal visit with OB/GYN	<b>\$20 in rewards</b>
<b>Postpartum visit</b>	Our member must complete a postpartum visit with OB/GYN	<b>\$20 in rewards</b>
<b>Weight Management Program<sup>2</sup></b> Available to members 12 and older <b>To enroll:</b> You or your patient can call us at <b>855-330-8053</b>		
<b>Initial well-being check-up with primary care provider</b>	Our member must send us a completed/signed medical clearance form	<b>\$10 in rewards</b>
<b>Coaching sessions and final check up with primary care provider</b>	Our member must complete 6 coaching sessions and final well-being check up with their primary care provider within 6 months <sup>4</sup>	<b>\$20 in rewards</b>
<b>Tobacco Cessation Program<sup>3</sup></b> Available to members 12 and older <b>To enroll:</b> You or your patient can call us at <b>855-330-8053</b>		
<b>Coaching Sessions</b>	Our member must complete 2 coaching sessions within 45 days of enrolling in the program	<b>\$25 in rewards</b>
<b>Coaching Sessions</b>	Our member must complete 6 additional coaching sessions (a total of 8) within 7 months <sup>5</sup>	<b>\$25 in rewards</b>

Programs/Interventions	Reward Criteria	Reward Amount
<b>Substance Abuse Program</b> <b>Members 18 and older can participate in one or both of the below opportunities</b> <b>To enroll: You or your patient can call us at 800-229-9880 (TTY: 711)</b>		
Coaching sessions	Our member must complete 6 coaching sessions within 3 months	\$20 in rewards
Outpatient Program	Our member must participate actively in an outpatient program for 28-30 days	\$20 in rewards
<b>Well-child visit program<sup>4</sup></b> <b>Available to members 17 and younger</b>		
New members	We will call the parent/guardian of members who miss a wellness visit, and encourage him or her to schedule a well-child visit	\$20 in rewards



**Note:** If our members don't have a mobile phone, they can call Safelink Health Solutions® at 877-631-2550 to learn how they can get a smartphone at no cost to them.

<sup>12</sup>Prenatal visit with OB/GYN must occur during the first trimester or within 42 days of enrolling with the plan. Postpartum visit with OB/GYN must occur within 60 days after delivery.

<sup>23</sup>The intention is for the Weight Management Program to be completed in six (6) months but will allow up to 12 months to complete six (6) sessions giving the member an opportunity to make up for missed coaching sessions.

<sup>34</sup>The intention is for Tobacco Cessation Program to be completed in seven (7) months but will allow up to 12 months to complete eight (8) sessions giving the member an opportunity to make up for missed coaching sessions.

<sup>4</sup>The Pediatric Wellness Visit program is for members ages 0-17 who are overdue for a wellness visit. We will contact the parent/guardian of eligible members. Eligible members who complete a pediatric wellness visit will earn \$20 in rewards. This reward is available once per year to eligible members we contact.

Rewards have no cash value. The monetary amounts listed above are reward values, not actual dollars. For some rewards, a member's doctor has to tell us that the member completed the healthy activity. Once we get this information from the member's doctor, the member will see in the app the option to redeem the reward. For any reward a member qualifies to earn during the 2021 plan year, we must get confirmation from the member's doctor by no later than March 15, 2022.

Go365 for Humana Healthy Horizons is available to all members who meet the requirements of the program. Rewards are not used to direct the member to select a certain provider. Rewards may take 90 to 180 days or greater to receive. Rewards are non-transferable to other Managed Care Plans or other programs. Members will lose access to the Go365® App to the earned incentives and rewards if they voluntarily dis-enroll from the Humana Healthy Horizons or lose Medicaid eligibility for more than one-hundred eighty (180) days. At the end of plan year (December 31), members with continuous enrollment will have 90 days to redeem their rewards.

Incentives and rewards cannot be used for gambling, alcohol, tobacco or drugs (except for over-the-counter prescriptions). Rewards may be limited to once per year, per activity. See description for details.