

Go365 for Humana Healthy Horizons

We designed Go365 for Humana Healthy Horizons® to help our members live and age well. Please share this information with your patients who have Humana Healthy Horizons® in Florida and will benefit from enrolling in one or more of these programs. Your patients can enroll in a program on their own or you can enroll them on their behalf. Thank you for partnering with us on this initiative. We appreciate your help.

To earn rewards, member must:

- Download the Go365 for Humana Healthy Horizons app from iTunes/Apple Shop or Google Play to a mobile device
- Create an account to access and engage in the program
 - Members who are 18 and older can register to create a Go365 account. You must have your Medicaid Member ID.
 - Members under the age of 18 must have a parent or guardian register on their behalf to participate and engage with the program. The person completing the registration process on behalf of a minor must have the minor's Medicaid Member ID.

Members who have a **MyHumana** account can use the same login information to access Go365, after they download the app.

For each eligible Go365 activity completed, members can earn rewards and then redeem the rewards for gift cards in the Go365 in-app mall. Rewards earned through Go365® have no cash value and must be earned and redeemed prior to the reward expiration date.

Members can call Go365 at **888-225-4669 (TTY: 711)** to learn more.

Humana
Healthy Horizons®
in Florida

Humana Healthy Horizons in Florida is a Medicaid Product of Humana Medical Plan, Inc.

Members can qualify to earn rewards by enrolling in Go365 for Humana Healthy Horizons and then completing one or more healthy activities:

Programs/ interventions	Reward criteria	Reward amount
Health risk assessment (HRA)		
Available to all members Our members have 4 options to complete their HRA		
	<ul style="list-style-type: none"> • Complete and send the HRA back to us in the envelope they received in their welcome kit • Call us at 855-351-7877 (TTY: 711) • Download the Go365 for Humana Healthy Horizons app and complete the HRA • Create MyHumana account at Humana.com/Registration and complete and submit the HRA online 	<p>\$20 in rewards if completed by new members within 90 days of plan enrollment</p> <p>\$10 in rewards if completed by new members after 90 days</p> <p>Reward available once per new enrollment</p>
Adult annual wellness visit with PCP		
Available to all members ages 18 and older		
	Complete an annual wellness visit with their PCP	<p>\$20 in rewards</p> <p>Reward available once per year upon receipt of claim from your physician</p>
Cervical cancer screening		
Available to female members 21 and older		
	<p>Members must have a cervical cancer screening to earn this reward</p> <p>Members can receive a cervical cancer screening from any OB-GYN in our network without getting a written order (referral) first from their PCP</p>	<p>\$20 in rewards</p> <p>Reward available once per year, upon receipt of claim from your physician</p>

Programs/ interventions	Reward criteria	Reward amount
Colorectal cancer screening		
Available to members 45 and older		
	Members must have a colorectal cancer screening to earn this reward A physician's referral may be required for a colorectal cancer screening. Members are encouraged to check with their PCP.	\$20 in rewards Reward available once per year, upon receipt of claim from your physician
COVID-19 vaccination		
Available to members 6 months and older		
Member must be completely vaccinated against COVID-19 to qualify for this reward. The number of vaccine doses a member needs to be completely vaccinated depends on member's age.		
	Member must: <ul style="list-style-type: none"> • Get a complete COVID-19 vaccination and • Upload proof of vaccination to us via the Go365 for Humana Healthy Horizons app Learn more about this activity and reward →	\$20 in rewards
HumanaBeginnings™ program¹		
Available to members ages 13 and older		
To enroll: You or your patient can call us at 800-322-2758 ext. 1500290		
Enrollment in HumanaBeginnings program	Enroll and complete the HumanaBeginnings™ program <ul style="list-style-type: none"> • Prenatal component AND/OR • Postpartum component 	\$20 in rewards
Prenatal visit¹	Our member must complete a prenatal visit with OB-GYN during first trimester or within 42 days of enrollment with Humana Healthy Horizons	\$15 in rewards
Postpartum visit¹	Our member must complete a postpartum visit with OB-GYN between 7 – 84 days after delivery	\$15 in rewards

Programs/ interventions	Reward criteria	Reward amount
Mammogram screening Available to all female members 40 and older Available to female members under 40 who are at high risk		
	Members must have a mammogram screening to earn this reward A physician's referral may be required for a mammogram screening. Members are encouraged to check with their PCP or OB-GYN.	\$20 in rewards Reward available once per year, upon receipt of claim from your physician
Substance abuse program Members 18 and older can participate in one or both of these programs To enroll: You or your patient can call us at 800-229-9880 (TTY: 711)		
Coaching sessions	Complete 6 coaching sessions within 3 months <ul style="list-style-type: none"> • \$15 in rewards available after completing 3 coaching sessions • \$15 in rewards available after completing an additional 3 coaching sessions (for a total of 6 coaching sessions) 	Up to \$30 in rewards
Outpatient Program	Our member must participate actively in an outpatient program for 28-30 days	\$20 in rewards
Tobacco cessation program² Available to members ages 12 and older. For members between the ages of 12 and 17, we must get consent from parent/guardian To enroll: You or your patient can call us at 855-330-8053 (TTY: 711)		
Coaching sessions	Our member must complete 2 coaching sessions within 45 days of enrolling in the program	\$25 in rewards
Coaching sessions	Our member must complete 6 additional coaching sessions (a total of 8) within 7 months	\$25 in rewards

Programs/ interventions	Reward criteria	Reward amount
Weight management program³ Available to members ages 12 and older For members between the ages of 12 and 17, we must get consent from parent/guardian To enroll: You or your patient can call us at 855-330-8053 (TTY: 711)		
Enroll and complete an initial well-being check-up with primary care provider (PCP)	Our member must send us a completed/signed medical clearance form	\$10 in rewards
Coaching sessions	Our member must complete 6 coaching sessions	\$30 in rewards
Well-child visit program⁴ Available to members under 18 years old		
All members under 18 years old	We will call the parent/guardian of members who miss a wellness visit, and encourage him or her to schedule a well-child visit	\$20 in rewards Reward available once per year upon receipt of claims from PCP

Note: If our members don't have a mobile phone, they can call Safelink Health Solutions® at **877-631-2550** to learn how they can get a smartphone at no cost to them.

1. Members do not have to enroll and complete the HumanaBeginnings program to earn rewards for prenatal and/or postpartum visits with their OB-GYN
2. The intention is for Tobacco cessation program to be completed in seven (7) months
3. The intention is for the Weight management program to be completed in six (6)
4. The Pediatric wellness visit program is for members ages 0-17 who are overdue for a wellness visit. We will contact the parent/guardian of eligible members. Eligible members who complete a pediatric wellness visit will earn \$20 in rewards.

Rewards have no cash value. The monetary amounts listed above are reward values, not actual dollars. For some rewards, a member's doctor has to tell us that the member completed the healthy activity. Once we get this information from the member's doctor, the member will see in the app the option to redeem the reward. For any reward a member qualifies to earn during the 2023 plan year, we must get confirmation from the member's doctor by no later than March 15, 2024.

Go365 for Humana Healthy Horizons is available to all members who meet the requirements of the program. Rewards are not used to direct the member to select a certain provider. Rewards may take 90 to 180 days or greater to receive. Rewards are non-transferable to other Managed Care Plans or other programs. Members will lose access to the Go365® App to the earned incentives and rewards if they voluntarily disenroll from the Humana Healthy Horizons or lose Medicaid eligibility for more than one-hundred eighty (180) days. At the end of plan year (December 31), members with continuous enrollment will have 90 days to redeem their rewards.

Incentives and rewards cannot be used for gambling, alcohol, tobacco or drugs (except for over-the-counter prescriptions). Rewards may be limited to once per year, per activity. See description for details.