

REWARDS FOR HUMANA PATIENTS

Here’s a look at the ways Humana patients can earn in 2021



Activity	Reward Value*
GET HEALTHY: Preventive screenings	
Annual Wellness exam <sup>1</sup>	\$25
Mammogram <sup>2</sup>	\$30
Colorectal screening <sup>2</sup>	\$30
Cholesterol/lipid level test	\$10
Bone density screening <sup>2</sup>	\$20
Diabetic eye exam <sup>2,3</sup>	\$10
Diabetic kidney function test <sup>2,3</sup>	\$10
Hemoglobin A1c (HbA1c) test <sup>2,3</sup>	\$10
Diabetic foot exam <sup>3</sup>	\$10
Flu shot	\$10

\* The monetary amounts shown above represent the value of the reward earned for completing the activity. Members must redeem their earned rewards through the Go365 mall. Rewards can be redeemed for gift cards to popular retailers in the Go365 mall.

The patient’s reward will show up automatically in their Go365 account if billed through their Humana medical or pharmacy plan. This can take up to 90 days.

Activity	Reward Value*
GET INVOLVED: Social and health education example activities	
Attend a “Humana in your community” class	\$5
Athletic event <sup>4</sup> (e.g. 5k walk/run, cycling)	\$5
Volunteering <sup>4</sup>	\$5
Fitness or lifestyle class <sup>4</sup> (e.g. yoga, dancing, painting)	\$5

12 times per year

\$60 annual maximum

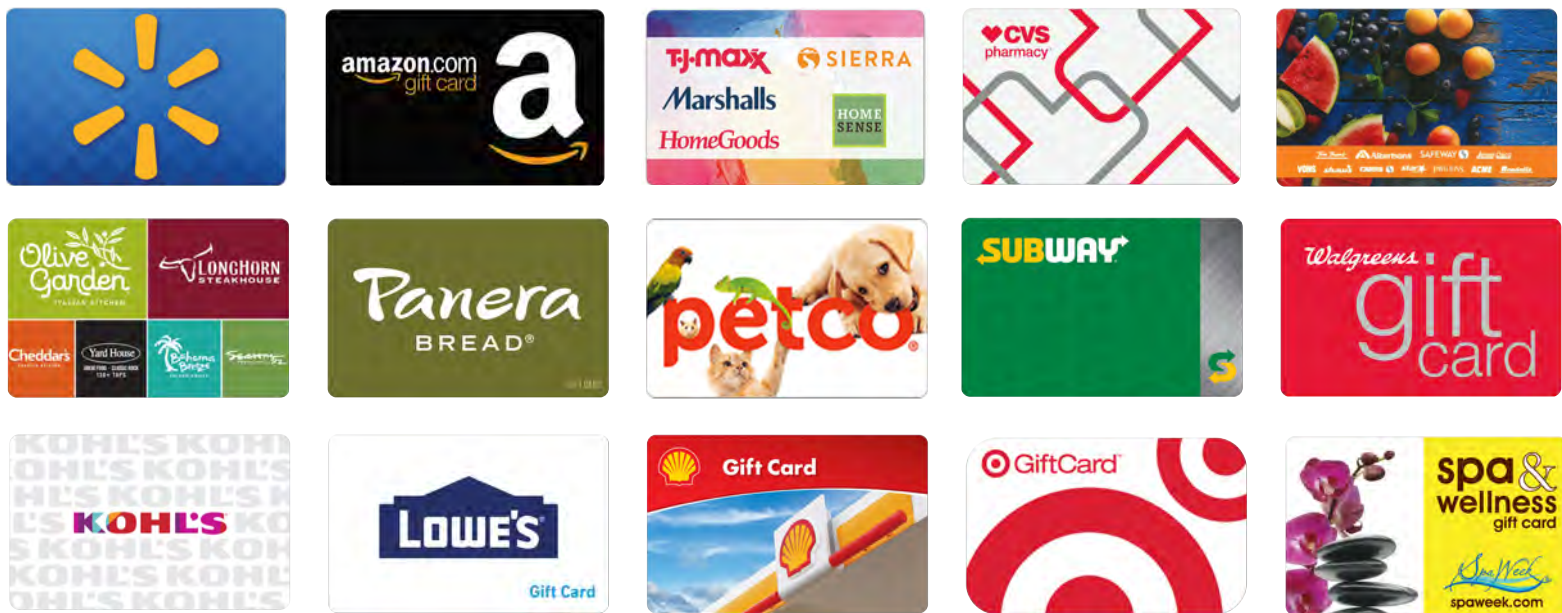
GET ACTIVE: Exercise and fitness	
Eight to 15 workouts per month — SilverSneakers® or connected activity tracker (minimum of 500 steps/day)	\$5
Sixteen or more workouts per month — SilverSneakers®, or connected activity tracker (minimum of 500 steps/day)	\$10

Once per month

\$120 annual maximum

Patients can celebrate their success by redeeming their rewards for gift cards to retailers they know and love.

Humana Go365 members can earn more than \$300 in rewards redeemable for gift cards per plan year.



<sup>1</sup> Based on the patient’s plan, this is the minimum they will be rewarded for the Annual Wellness Exam.

<sup>2</sup> Procedures for these preventive screening activities align with Healthcare Effectiveness Data and Information Set (HEDIS®) and Stars requirements.

<sup>3</sup> Rewards for preventive diabetic screenings result from clinical triggers - and not all Medicare Advantage patients will be eligible for rewards associated with these activities.

<sup>4</sup> The patient will be required to fill out and submit a Go365 activity form to receive their reward for these activities. The forms can be found when they sign in at Humana.com or by requesting paper materials.

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