How to access Humana's Marketing Resource Center (MRC)

Our Marketing Resource Center has all of the marketing materials you need to succeed with Humana, available to download, or have printed in bulk and shipped directly to you. **How to navigate to MRC will depend on your system access.**

ACCESS MRC IN LAUNCHPAD

1. Click on the **Humana LaunchPad icon** on your **desktop**
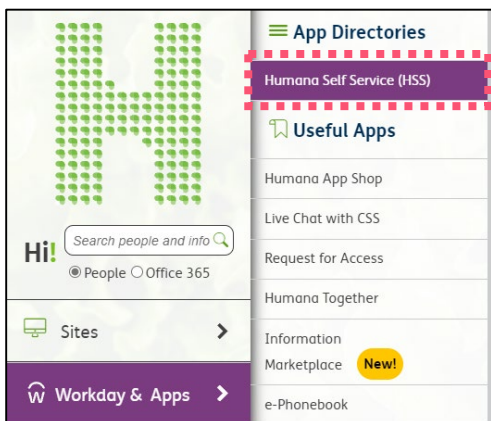

2. Enter your **Humana Username** and **Password**, then select **Log On**

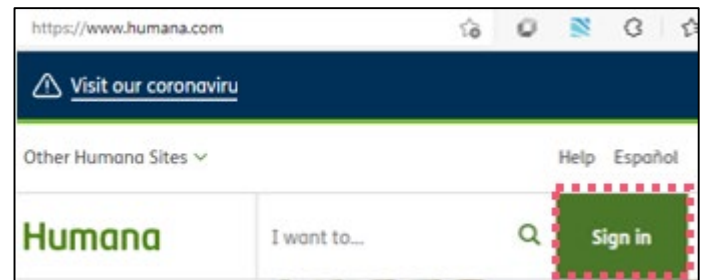3. Double-click the **Humana Intranet Applications Icon** to open

4. Navigate to **Humana Self Service (HSS)** in **Workday & Apps**

ACCESS MRC IN AGENT PORTAL

1. Go to **Humana.com** and select **Sign In**

2. Enter your **Humana Username** and **Password**, then select **Sign In**

3. Sign in as **Agent**

4. Select the **Agent Portal** for your **Commercial Business**

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ACCESS MRC IN LAUNCHPAD cont.

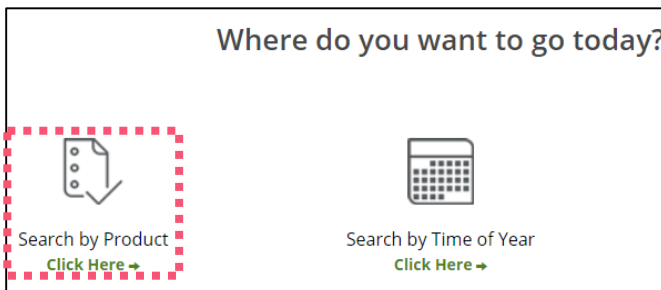5. Under **Order Marketing Materials**, select **MRC - Sm Grp/Specialty/IMM/Custom Medicare**

Order Marketing Materials

MRC-Sm Grp/Specialty/IMM/Custom Medicare

ACCESS MRC IN AGENT PORTAL cont.

5. Under **Marketing & Products**, select **Marketing Resource Center**

Marketing & Products

Review product information and order marketing materials.

Marketing resource center

Humana Producer Guide
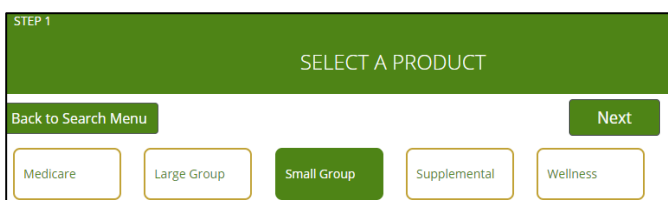
LFP Toolkit

Visit Page →

Once inside Humana's Marketing Resource Center (MRC), you will follow the same steps:

6. In MRC, there are many options to search by. For this example, we will **Search By Product**

Where do you want to go today?

Search by Product
Click Here →

Search by Time of Year
Click Here →

7. Next, follow the step by step prompts. For this example, we will **Select Small Group**, then click **Next**

STEP 1

SELECT A PRODUCT
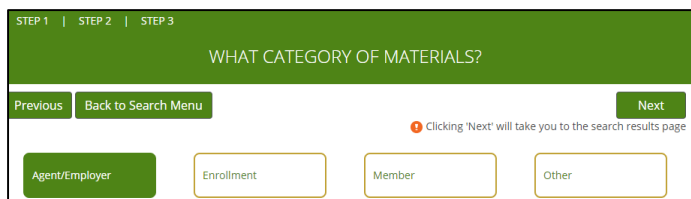
Back to Search Menu   Next

Medicare | Large Group | Small Group | Supplemental | Wellness

8. Continue the step by step prompts. For this example, we will **Select Dental**, then click **Next**

STEP 1 | STEP 2

WHAT TYPE OF COVERAGE?

Previous | Back to Search Menu   Next

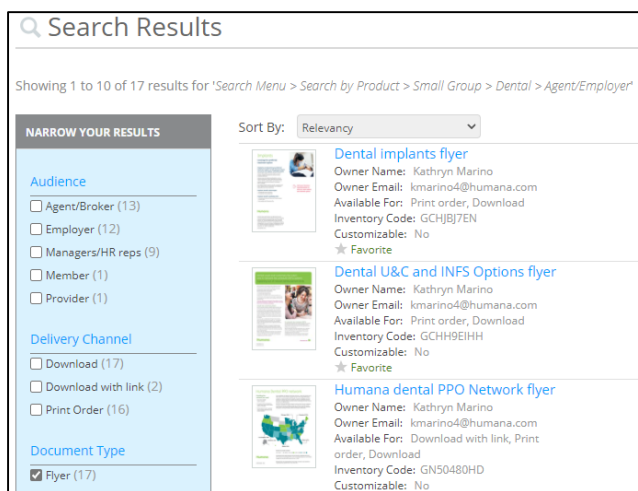Medical | Dental | Vision | Voluntary Benefits | Pharmacy

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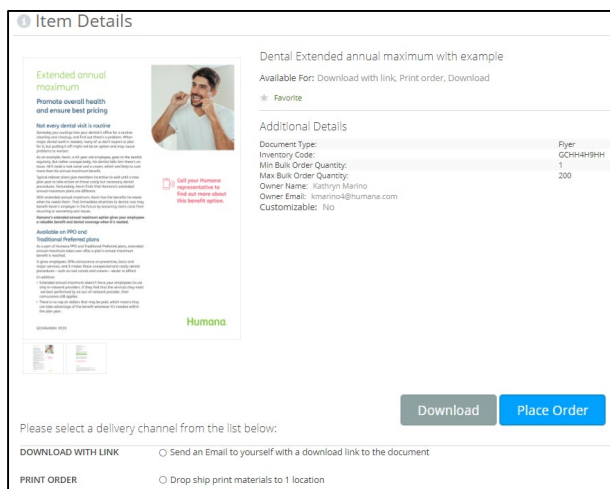## Inside Humana's Marketing Resource Center (MRC) cont.

9. Complete the step by step prompts. For this example, we will **Select Agent/Employer**, then click **Next**

10. You have reached the **Search Results** for your requested material. You can now **Narrow Your Results** by Audience, Delivery Channel, Document Type, Language, Product Type, and State. For this example, we Narrow Results by **Flyer** under Document Type

11. Lastly, **select your desired document** and either **download a digital copy** or **order printed copies to be shipped** directly to you

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