

FOR MEDICARE ADVANTAGE MEMBERS ONLY

# Earning rewards with Go365 by Humana

Be sure to let Medicare Advantage members know about this exclusive program during enrollment.



## Maintain your health: Preventive screenings

### Reward value\*

Annual Wellness Visit<sup>\*\*,††</sup>

\$40

Mammogram<sup>†,\*\*,††</sup>

\$25

Colorectal screening<sup>†,\*\*,††</sup>

\$25

Diabetic bundle

- Diabetic kidney urine test
- Diabetic kidney blood test
- Diabetic eye exam<sup>†‡</sup>
- Hemoglobin HbA1c test

\$40

for completion of all four screenings

## Get active: Exercise and fitness

### Reward value\*

Complete a minimum of 12 workouts per month, tracked via SilverSneakers®, fitness device, online or paper-based tracker (minimum 5,000 steps/day).

Other physical activities may include golfing, cycling, swimming, Zumba, yoga, strength training, etc.

\$5 per quarter with 2 months of documented workouts (\$20 annual maximum)

## Get involved: Connect and learn

### Reward value\*

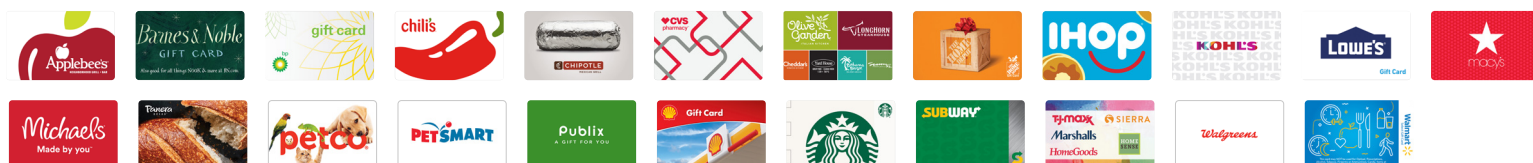
Attend a health education or art class, participate in an athletic event, social club, or religious gathering or event once per month.

\$5

Complete enroll and onboard online through [Humana.com](https://www.humana.com) (new members only).

**Must report social and fitness activities within 90 days of completion**

**Go365 by Humana® members can redeem their rewards for gift cards to retailers they know and love.**



Go365 is included in most MA plans. Program subject to change by January 2024. Visit the MRC for the most updated materials.

\* Rewards have no cash value and must be earned and redeemed within the same plan year. Rewards not redeemed by Dec. 31 will be forfeited.

Rewards for preventive screenings will show up automatically in a member's Go365 account if billed through their Humana medical or pharmacy plan. This can take up to 90 days. Fitness and social activities are tracked online or by mail.

Some items in this catalog may have been discontinued, and new items may be available for redemption. For the most current list, visit **Go365.com** or call **866-677-0999**. These gift cards cannot be used to purchase prescription drugs or medical services that are covered by Medicare, Medicaid or other federal healthcare programs, alcohol, tobacco, e-cigarettes, or firearms. These cards must not be converted to cash.

The merchants represented are not sponsors of Go365 or otherwise affiliated with Go365. The logos and other identifying marks attached are trademarks of and owned by each represented company and/or its affiliates. Please visit each company's website for additional terms and conditions.

† Procedures for these preventive screening activities align with Healthcare Effectiveness Data and Information Set (HEDIS) and Stars requirements.

‡ Rewards for preventive diabetic screenings result from clinical triggers—and not all Medicare Advantage members will be eligible for rewards associated with these activities.

\*\* The screening is included in the Medicare Advantage Stars Recognition PCP Quality Recognition Program.

†† The screening is included in the Medicare Advantage Model Practice and Medical Home PCP Quality Recognition Program.

Humana is a Medicare Advantage HMO, PPO, PFFS organization with a Medicare contract. Enrollment in any Humana plan depends on contract renewal.