



# Level Funded Premium Marketing sales kit

FOR AGENTS

Revised 9/19/22

In this kit, you'll find marketing tools and resources to help guide your sales conversations with your clients.



**PRODUCT INFORMATION:** Resources for plan highlights & features, plan details, and product availability

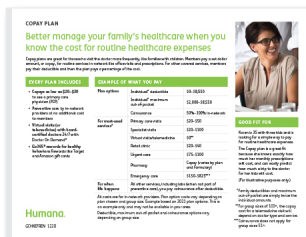


## Product brochure

Capabilities brochure to help you position LFP and the unique features Humana offers. Also includes a summary of features and benefits, and how LFP compares to a fully insured plan.

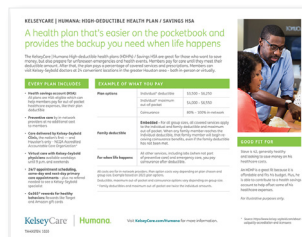
> [LFP Brochure](#)

**PRODUCT SPOTLIGHTS:** Understand the core value, unique features and benefits, example of what members pay, and member profile for each medical plan design



## Copay Spotlights:

- > [Generic](#)
- > [Generic \(Copay II\)](#)
- > [Arizona](#)
- > [Arizona \(Copay II\)](#)
- > [Kansas](#)
- > [Kansas \(Copay II\)](#)



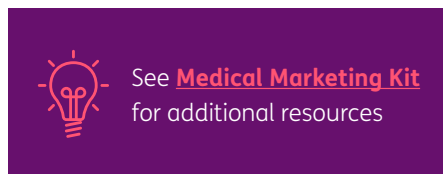
## Savings HSA Spotlights:

- > [Generic](#)
- > [Arizona](#)
- > [Kansas](#)

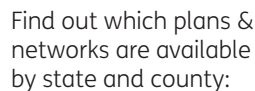
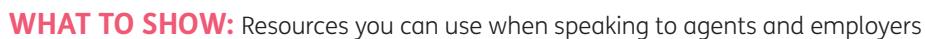


## Simplicity Spotlights:

- > [Generic](#)
- > [Arizona](#)
- > [Kansas](#)



## Level Funded Premium: Marketing sales kit



- > Product availability by state map



- > LFP & Community rated



Get more detailed plan  
benefit information by state:

- > All-option plan summaries by state



Get a side-by-side comparison of benefits so you can see what's changed from 2019 generation of plans to today

- > LFP benefit comparison



Handy reference listing the commonly prescribed medications available to members for only \$5.

> Rx5 Blended drug list

# Humana