Humana

Level Funded Premium Marketing sales kit

Revised 9/19/22

In this kit, you'll find marketing tools and resources to help guide your sales conversations with your clients.

PRODUCT INFORMATION: Resources for plan highlights & features, plan details, and product availability

Product brochure

Get a plan you know with the tailoring and cost-control you want Our Level Funded Premium is a self-funding solution that reflects the headth of your employees with notes tailored to you.



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Capabilities brochure to help you position LFP and the unique features Humana offers. Also includes a summary of features and benefits, and how LFP compares to a fully insured plan.

> LFP Brochure

PRODUCT SPOTLIGHTS: Understand the core value, unique features and benefits, example of what members pay, and member profile for each medical plan design

COPAY PLAN Better manage y	/our fami	iv's healthcar	e when you	
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Copay Spotlights:

- > <u>Generic</u>
- > <u>Generic (Copay II)</u>
- > <u>Arizona</u>
- > <u>Arizona (Copay II)</u>
- > <u>Kansas</u>
- > <u>Kansas (Copay II)</u>



Simplicity Spotlights:

- > <u>Generic</u>
- > <u>Arizona</u>
- > <u>Kansas</u>



Savings HSA Spotlights:

- > <u>Generic</u>
- > <u>Arizona</u>
- > <u>Kansas</u>



See <u>Medical Marketing Kit</u> for additional resources

Level Funded Premium: Marketing sales kit

WHAT TO SHOW: Resources you can use when speaking to agents and employers



Find out which plans & networks are available by state and county:

> Product availability by state map



Product comparison: > LFP & Community rated



All-option plan summaries Get more detailed plan benefit information by state:

> <u>All-option plan</u> <u>summaries by state</u>

Copay	2019 Eeneration	2022 Generation	
Primary care physician (PCP)	PCP copey	Ages 19+ RP copay Ages 0 to 23: 50 (no additional cost)	
Specialist copay	Specialist copay amount varies by plan option selected	2x* FCP coppay	
Urgent core physician	\$500 urgent core copey	Specialist copay	
Ungent core facility	10 too additional cast)	Deductible then coinsurance	
Emergency room (ER)	Ell copay	Depending on plan option: - ER copy then coinsurance or - ER copy then deductible then coinsurance	
IR physicien services	\$0 (no additional cost)	Depending on plan option: • Coinsenance or • Deductible then coinsurance	
Outpotient aurgery facility	Deductible then coinsurcece	Depending on plan option:	
Therapy limits physicol, accupational, speech, cognitive and autiology	40 visit limit combined across of covered therapy services	20 visit limit for EACH covered therapy service	
Advanced imaging	Advanced imaging copay	Depending on plan option:	
Haspice	Deductible then coinsurance End-of-life requirements	 S0 (no odditional cost) N0 end-of-tife requirements 	
Routine fact care	Not covered	Corved (when in treatment for diabetes)	
Behavlaral health: Vatual visits with Doctor On:Demond®	РСР сарау	50 (no adultional cost)	
Phormacy	 Bulk (Tiers 1-3 coppy, Tier 4 coinsarch(c) Bull (Tiers 1-5 coppy) 	 ReS blended (Ters 1.6.2 copsy, Ters 3-5 deductible then colonorance) ReS (Ters 1-2 copsy, Ters 4.6.5 colonorance) 	
Copeys less than \$30 ore 3x P	D capay		

LFP Product generation benefit comparison

Get a side-by-side comparison of benefits so you can see what's changed from 2019 generation of plans to today

> LFP benefit comparison



RX5 Blended drug list Handy reference listing the commonly prescribed medications available to members for only \$5.

> <u>Rx5 Blended drug list</u>

VISIT <u>huma.na/bonuses</u> to get the latest info on agent bonus opportunities

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